



AGENDA FOR THE MILLBURN SHORT HILLS BUSINESS ORGANIZATION, INC.

Special Improvement District Board of Trustees Meeting

Thursday, September 9, 2021 – 6:30 P.M.

The meeting at Millburn Town Hall, 375 Millburn Avenue, Millburn, New Jersey will be held both in person with possible occupancy limitation and also electronically beginning at 6:30PM via zoom <https://zoom.us/j/97896106862?pwd=ajjubFB3WEhsbGt6MVNYYWpTUWNuUT09>

Passcode: 258286

SUNSHINE COMPLIANCE STATEMENT - Tracy Katz Levine, Secretary

- Notice of the time, date, location, and agenda of this meeting, to the extent known, was provided at least forty-eight (48) hours prior to the commencement of this meeting in the following manner pursuant to the provisions of N.J.S.A. 10:4-6, et seq. (The Open Public Meetings Act). By posting such notice in Town Hall and the Township's website, by notification to newspapers on December 23, 2020 of the schedule for 2021 and by providing notice to the Township Clerk. A change of time to 6:30PM was provided to The Item, Star Ledger and TAP on August 20, 2021.

SALUTE TO THE FLAG

ROLL CALL - Tracy Katz Levine, Secretary

SID MISSION STATEMENT – Michael Parlavecchio, Chairman

- The purpose of a Special Improvement District (SID) is to promote, grow and support local businesses, property owners, residents, and visitors. Millburn Township's SID ordinance designates a new District Management Corporation (DMC) whose mission is to encourage the economic, cultural, and social vitality of Millburn Township through increased marketing and visibility, improved and renewed infrastructure and local business development and engagement.

APPROVAL OF MINUTES - Tracy Katz Levine, Secretary

- Minutes from August 12, 2021 - Attachment 1
- Signed Copies of Resolution 21-008 & 21-009 – Attachment 2

PUBLIC COMMENTS - Michael Parlavecchio, Chairman When invited to speak, come to the lectern, clearly state your name and address, and speak into the podium microphone so that your comments can be understood by all and properly recorded. Whenever an audience or Committee member reads from a prepared statement, please provide a copy to tracy@exploremillburnshorthills.org. Speakers are asked to limit their comments to 3 minutes. Members of the public who wish to participate in the meetings may do so in person with possible occupancy limitation or electronically by phone or computer via ZOOM. Individuals calling in will be able to fully participate in the meeting during the appropriate public comment periods.



BUSINESS OWNER PRESENTATION

- Lash Love (533 Millburn Avenue)

TOWNSHIP COMMITTEE REPORT - R. Wasserman, Committeemember

BUSINESS ADMINISTRATOR REPORT – A. McDonald, Business Administrator

- Flex Parking Removal
- Main Street Closure
- Tour de Millburn

EXECUTIVE DIRECTOR REPORT – Steven Grillo, Executive Director

- 501c3 Designation
- Strepole Banner Installation – Attachment 3
- Upcoming Events
 - September 12 - Upper Millburn Ave Sidewalk Stroll
 - September 18 – Rocktoberfest
 - September 19 - South Mountain Civic Association Block Party
 - September 21 – Presentation to Township Committee on SID Progress
 - October 2 – Fall Block Party at Morris Turnpike at Short Hills
 - October 29 – Halloween Event

TREASURER’S REPORT – Stephen Winer, Treasurer

- Report on Expenses through August 31 and Overall Budget - Attachment 4

NEW BUSINESS (Potential Action) – Steven Grillo, Executive Director

- Morris Turnpike Beautification RFP – Attachment 5
- Explore Refresh Program – Attachment 6
- Gift Card Program

HURRICANE IDA RELIEF – Various Members

- Recap of Services Thus Far (S. Grillo)
- Acceptance of Memorandum of Understanding between Explore of Township for Hurricane Ida Funding Program (A. McDonald)
- General Discussion on Operations – Attachment 7
- Resolution 21-010 for the Creation of an Additional Bank Account – Attachment 8

BOARD COMMENTS – Various Members

ADJOURNMENT - Michael Parlavecchio, Chairman