

**TOWNSHIP OF MILLBURN  
RESOLUTION 22-053  
RESOLUTION TO INTRODUCE AND APPROVE THE 2022 BUDGET  
OF MILLBURN SHORT HILLS BUSINESS, INC. (SPECIAL IMPROVEMENT DISTRICT)**

**BE IT RESOLVED** that the Millburn Short Hills Business Organization Board of Trustees (*Explore Millburn Short Hills*) at their November 10, 2021 meeting recommended and approved a 2022 budget to be presented to the Millburn Township Committee in accordance with Ordinance 2561-20;

**BE IT FURTHER RESOLVED** by the Township Committee of the Township of Millburn, County of Essex that the 2022 Millburn Short Hills Business Organization Budget, as set forth below, is hereby introduced and approved by first reading and the public hearing and consideration of adoption is scheduled for the February 15, 2022 Township Committee meeting which begins at 7PM at Millburn Town Hall located at 375 Millburn Avenue, Millburn, New Jersey 07041.

**Millburn Short Hills Business Organization Budget  
2022 Budget**

<b>REVENUE</b>	
Special Assessment	\$204,000.00
2021 General Operating Unexpended Funds	\$10,000.00
2021 Explore Refresh Unexpended Funds	\$6,000.00
Township Allocation for Exec. Dir. Salary	\$53,375.00
<b>Total Revenue</b>	<b>\$273,375.00</b>

<b>EXPENSES</b>	
<b>Staffing</b>	
Executive Director	\$106,750.00
Marketing & Administrative Support	\$38,000.00
<i>Subtotal</i>	<i>\$144,750.00</i>
<b>Technology</b>	
E-mail Service & Tech Support	\$4,000.00
Website Support	\$9,200.00
<i>Subtotal</i>	<i>\$13,200.00</i>
<b>Professional Services</b>	
Legal Services	\$14,925.00
Accountant/Auditor	\$6,500.00
Board Training	\$3,000
Insurance	\$1,000.00
<i>Subtotal</i>	<i>\$25,425.00</i>

<b>General Operating</b>	
Dues/Fees/Meals/Travel	\$1,500.00
Office Supplies/Mailings	\$1,000.00
Contingency/Reserve	\$20,000.00
<i>Subtotal</i>	<i>\$22,500.00</i>
<b>Programs</b>	
Advertising/Marketing	\$6,500.00
Economic Stimulus Program (TBD)	\$10,000.00
2021 Explore Refresh Unexpended Funds	\$6,000.00
Holiday/Seasonal Events/Live Music	\$20,000.00
Streetscape Projects/Signage/Banners	\$21,000.00
Strategic Studies/Projects	\$4,000.00
<i>Subtotal</i>	<i>\$68,150.00</i>
<b>GRAND TOTAL</b>	<b>\$273,375.00</b>

Adopted by Township Committee on January 18, 2022

I, Christine A. Gatti, Municipal Clerk of the Township of Millburn, do hereby certify this document to be a true copy of the original which is on file in my office.

Date:

1/20/2022



Christine A. Gatti, Municipal Clerk  
Township of Millburn